



MAKE A
STATEMENT.
THIS IS
YOUR NIGHT!

PROM • CHOIR • BAND
ORCHESTRA • CHARITIES
SPORT BANQUETS

*the lapel
project*

AS SEEN ON





TRANSFORM YOUR SUIT INTO A FASHION STATEMENT

WHAT IS THE PRIMARY DIFFERENCE BETWEEN A SUIT AND TUXEDO?

The primary difference between a tuxedo and a suit is the presence of satin and velvet.

THE LAPEL PROJECT let's you easily PICK. PEEL. TRANSFORM. your suit into a tuxedo with satin or velvet lapels and bow ties. The lapel is the part on each side of a coat or jacket immediately below the collar that is folded back on either side of the front opening.

Here's how it works:



CHOOSE from a black, gray, or navy satin OR a black or navy velvet lapel.



PEEL the easy-to-remove 3M adhesive from the back of the lapel.



TRANSFORM your look by placing the lapel to the suit's lapel, run it down to the bottom, and fold over the excess behind the suit.

ADD a BOW TIE and SHOES, and you are ready for any special event.



SATIN OR VELVET YOU CHOOSE YOUR COLOR AND STYLE!



the lapel project BLACK SATIN LAPEL & BOW TIE

- #E2355 Black Satin Lapel
- #E2363 Black Satin Bow Tie
- #E3841 Black Satin COMBO*
*Combo includes (1) black satin lapel and (1) black satin bow tie.



the lapel project GRAY SATIN LAPEL & BOW TIE

- #E3767 Gray Satin Lapel
- #E3775 Gray Satin Bow Tie
- #E3874 Gray Satin COMBO*
*Combo includes (1) gray satin lapel and (1) gray satin bow tie.



the lapel project NAVY SATIN LAPEL & BOW TIE

- #E3825 Navy Satin Lapel
- #E3833 Navy Satin Bow Tie
- #E3890 Navy Satin COMBO*
*Combo includes (1) navy satin lapel and (1) navy satin bow tie.



the lapel project BLACK VELVET LAPEL & BOW TIE

- #E3783 Black Velvet Lapel
- #E3791 Black Velvet Bow Tie
- #E3858 Black Velvet COMBO*
*Combo includes (1) black velvet lapel and (1) black velvet bow tie.



the lapel project NAVY VELVET LAPEL & BOW TIE

- #E3809 Navy Velvet Lapel
- #E3817 Navy Velvet Bow Tie
- #E3882 Navy Velvet COMBO*
*Combo includes (1) navy velvet lapel and (1) navy velvet bow tie.

SHOES ALSO AVAILABLE SEE BACK PAGE.

AS SEEN ON **SHARK TANK**



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the lapel project

BLACK
VELVET SHOES

- #E2371 Size 8
- #E3916 Size 9
- #E3924 Size 10
- #E3932 Size 11



FUNDRAISE FOR
YOUR SCHOOL
WITH FLAIR AND
STYLE!



GATM *the lapel project*

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